

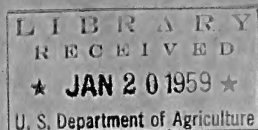
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FLORIDA BULB COMPANY
INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA

World's Finest
FLORIDA-GROWN GLADIOLUS BULBS
SEASON 1958 - 1959



BRAND: FLORIBULB
F.O.B.: Miami, Florida
ROUTING: Railway Express (unless otherwise instructed)
SHIPPING SEASON: Throughout entire year
TERMS: 1 10 30

MIN. QUANTITY: Bulk—250 bulbs of any one size, mixed or color
Display Cartons—as indicated
Colorful display cards supplied free-of-charge on items purchased.
DISPLAY MATERIAL:

EXTRA-SELECTED SUNSET MIXED COLORS

	Bulk		
COMMERCIAL SIZES	Inches	Price Per 1000	Weight Per 1000
No. 3	1 - 1 1/4	\$15.00	30 lbs.
No. 2	1 1/4 - 1 1/2	17.50	40 lbs.
No. 1	1 1/2 - 1 3/4	20.00	60 lbs.
FLORIDA SIZES			
Top	1 3/4 - 2	22.50	80 lbs.
Exhibition	2 - 2 1/4	25.00	100 lbs.
Giant	2 1/4 - 2 1/2	27.50	120 lbs.
Mammoth	2 1/2 - 2 3/4	30.00	140 lbs.
Special	2 3/4 - 3	32.50	170 lbs.
Super	3 - 3 1/4	35.00	200 lbs.

The following separate colors available in all of the above sizes — mixed price plus \$2.50 per 1000
Red, Pink, White, Yellow, Lavender, Scarlet, Salmon, Cream, Orange, Purple

List of commercial varieties available upon request — mixed price plus \$5.00 per 1000

DISPLAY CARTONS

Size: 27 1/2 x 17 x 5
Weight: 55 lbs.

Four colors per carton:
Red, White, Pink, Yellow

COMMERCIAL SIZES	Inches	Quantity Each Color	Total Quantity	Price Per Carton
No. 3	1 - 1 1/4	625	2500	\$45.25
No. 2	1 1/4 - 1 1/2	300	1200	25.50
No. 1	1 1/2 - 1 3/4	225	900	21.75
FLORIDA SIZES				
Top	1 3/4 - 2	150	600	16.50
Exhibition	2 - 2 1/4	125	500	15.25
Giant	2 1/4 - 2 1/2	80	320	11.10
Mammoth	2 1/2 - 2 3/4	60	240	9.30
Special	2 3/4 - 3	40	160	7.10
Super	3 - 3 1/4	30	120	6.00

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World's Finest FLORIDA-GROWN GLADIOLUS BULBS

EXTRA SELECTED SUNSET MIXED COLORS

Packaged

SEASON 1958 - 1959

BRAND:	FLORIBULB	TERMS:	1 10 30
F.O.B.:	Miami, Florida	BOXES:	Measurements — Box No. 1—3 1/4 x 4 x 1 3/4; Box No. 2—6 x 5 x 1 1/2; Box No. 3—6 x 5 x 2 1/2.
ROUTING:	Railway Express (unless otherwise instructed)	MESH BAGS:	Measurements—Bag No. 4—5 x 6; Bag No. 5—6 3/4 x 12
SHIPPING SEASON:	Throughout entire year	POLY BAGS:	Measurements — Bag No. 6 — 6 x 8 1/2, strong, extra transparent.
MIN. QUANTITY:	1 Carton any one size	DESCRIPTION:	Boxes and bags are ventilated. Quantity, size bulbs and cultural instructions indicated. Space provided for retail price.
DISPLAY:	Colorful display cards supplied		
MATERIAL:	free-of-charge with mesh bag orders.		

BOX No. 1 or MESH BAG No. 4 60 Boxes or 60 Mesh Bags Per Carton Weight Per Carton 18 Lbs.

Bulbs Per Box or Bag	Trade Size	Price Per Box or Bag	Price Per Carton
1	Mammoth	10 1/2 c	\$ 6.30
2	Giant	13	7.80
3	Exhibition	15	9.00
4	Top	16 1/2	9.90
9	Special	25 1/2	15.30
12	Commercial	28 1/2	17.10
18	Garden	34 1/2	20.70

BOX No. 2 or POLYETHYLENE BAG No. 6 60 Boxes or 60 Polyethylene Bags Per Carton Weight Per Carton 40 Lbs.

Bulbs Per Box or Bag	Trade Size	Price Per Box or Bag	Price Per Carton
3	Mammoth	16 1/2 c	\$ 9.90
4	Giant	18 1/2	11.10
6	Exhibition	22 1/2	13.50
7	Top	23 1/4	13.95
18	Special	43 1/2	26.10
24	Commercial	49 1/2	29.70
36	Garden	61 1/2	36.90

BOX No. 3 36 Boxes Per Carton Weight Per Carton 48 Lbs.

Bulbs Per Box	Trade Size	Price Per Box	Price Per Carton
6	Mammoth	26c	\$ 9.36
9	Giant	32 3/4	11.79
12	Exhibition	38	13.68
15	Top	41 3/4	15.03
36	Special	80	28.80
48	Commercial	92	33.12
72	Garden	\$1.16	41.76

MESH BAG No. 5 24 Bags Per Carton Weight Per Carton 60 Lbs.

Bulbs Per Bag	Trade Size	Price Per Bag	Price Per Carton
12	Mammoth	46c	\$11.04
18	Giant	59 1/2	14.28
24	Exhibition	70	16.80
30	Top	77 1/2	18.60
50	Special	\$1.10	26.40
75	Commercial	1.41 1/2	33.90
100	Garden	1.60	38.40

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World's Finest FLORIDA-GROWN AND IMPORTED FANCY LEAVED CALADIUM BULBS

Bulk

SEASON 1958 - 1959

BRAND: FLORIBULB
F.O.B.: Florida Grown - Florida
Imported - New York
ROUTING: Railway Express (unless
otherwise instructed)
SHIPPING SEASON: December 1 - April 1

TERMS: 1 10 30
MIN. QUANTITY: Florida Grown - 100 any one
size or variety.
Imported - 1 case as indicated
DISPLAY: Colorful display cards supplied
MATERIAL: free-of-charge on items
purchased.

FLORIDA GROWN

Size Inches	Sunset Mixed Price Per 100	Named Varieties Price Per 100	Weight Per 100
$\frac{3}{4}$ - 1	\$ 4.00	\$ 4.50	4 lbs.
1 - 1 $\frac{1}{2}$	7.00	8.00	8 lbs.
1 $\frac{1}{2}$ - 2	11.00	12.50	16 lbs.
2 - 2 $\frac{1}{2}$	16.00	18.00	24 lbs.
2 $\frac{1}{2}$ - 3	20.00	22.50	32 lbs.
3 - 3 $\frac{1}{2}$	26.00	29.00	48 lbs.
3 $\frac{1}{2}$ - 4	32.00	35.50	64 lbs.

IMPORTED

One variety per case

Price per 100

Size Inches	Named Varieties	Packing Per Case	Weight Per Case
1 - 1 $\frac{1}{2}$	\$11.00	450	40 lbs.
1 $\frac{1}{2}$ - 2 $\frac{1}{2}$	15.00	225	42 lbs.
2 $\frac{1}{2}$ - 3 $\frac{1}{2}$	24.00	100	41 lbs.

FLORIDA VARIETIES

BLAZE—low growing red with scarlet ribs
CANDIDUM—white leaf with green ribs and veins
CRIMSON WAVE—crinkled transparent crimson leaves
EDITH MEADE—narrow green edge with snow-white center
ITACAPUS—a leading red with medium heavy leaves
JOHN PEED—bright metallic leaves with red center
LORD DERBY—rose-colored leaf with green edge
MACAHAYBA—bronze with pink and white spots
MADAM TRUALL—purplish red with deeper-colored ribs
MRS. W. B. HALDEMAN—bright pink leaf with green edge
MRS. FANNIE MUNSON—bright crimson with scarlet ribs
MRS. ARNO H. NEHLING—coppery red with crimson ribs

MRS. F. SANDERS—deep rose on large dark green leaf
PINK BEAUTY—pink with deeper pink veins
PINK HORTULANIA—transparent pink, dark red ribs
POECILE ANGLAIS—heavy leafing, low growing red
RECONCAVO—deep pink center with dark red veins
RED FLARE—scarlet leaf blotched with green
RED HORTULANIA—bright crimson leaves with bluish tint
RISING SUN—brilliant deep red center with red ribs
SCARLET PIMPERNELLE—scarlet leaf with yellowish margin
SOROCABA—transparent silvery white leaves with green ribs
SPANGLED BANNER—red leaf, dark ribs with spots of pink
TRIOMPHE DE L'EXPOSITION—roundish leaf of bright red

IMPORTED VARIETIES

ACE OF HEARTS—rose center with scarlet ribs
ATTALA—leaves blotched pink with crimson veins
CANDIDUM—white leaf with green ribs and veins
CRIMSON WAVE—crinkled transparent crimson leaves
JESSIE THAYER—pink with white and red veins
JOHN PEED—bright metallic leaves with red center
LORD DERBY—rose-colored leaf with green edge
MADAME TRUALL—purplish red with deeper-colored ribs

MRS. W. B. HALDEMAN—bright pink leaf with green edge
MRS. FANNIE MUNSON—bright crimson with scarlet ribs
MRS. F. SANDERS—deep rose on large dark green leaf
RISING SUN—brilliant deep red center with red ribs
SCOTCH PLAID—crimson leaves with deep colored ribs
SEA GULL—green leaf, white center and white midribs
THOMAS TOMLINSON—bright crimson center with blotches
TRIOMPHE DE L'EXPOSITION—roundish leaf of bright red

Effective 7/1 /58

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World's Finest FLORIDA-GROWN FLOWER BULBS

Bulk

SEASON 1958 - 1959

BRAND: FLORIBULB
F.O.B.: Florida
ROUTING: Railway Express (unless otherwise instructed)
DISPLAY MATERIAL: Colorful display cards supplied free-of-charge on items purchased.
TERMS: 1/10/30

MIN. QUANTITY: Paperwhite Narcissus —1 Case
Giant Hybrid Amaryllis —1 Carton
Grand Soleil d'or —250 any one size
Gloriosa Rothschildiana—100
Tuberose —250 any one size
Caladium Esculentum —250 any one size

PAPERWHITE NARCISSUS For Growing in Bowls

Size C.M.	Price Per 100	Packing Per Case	Price Per Case	Weight Per Case
12-13	\$ 4.00	750	\$30.00	55 lbs.
13-14	5.00	625	31.25	55 lbs.
14-15	6.50	500	32.50	55 lbs.
15-16	8.00	450	36.00	55 lbs.
16-17	10.00	350	35.00	55 lbs.

SHIPPING SEASON: August 1 - January 1

GIANT HYBRID AMARYLLIS Sunset Mixed Colors

Size Inches	Price Per 100	Packing Per Carton	Price Per Carton	Weight Per Carton
1 3/4 - 2	\$ 7.00	275	\$19.25	55 lbs.
2 - 2 1/4	10.00	250	25.00	55 lbs.
2 1/4 - 2 1/2	15.00	200	30.00	55 lbs.
2 1/2 - 2 3/4	20.00	150	30.00	55 lbs.
2 3/4 - 3	30.00	125	37.50	55 lbs.
3 - 3 1/4	45.00	100	45.00	55 lbs.
3 1/4 - 3 1/2	60.00	75	45.00	55 lbs.

SHIPPING SEASON: October 1 - March 1

GRAND SOLEIL D'OR For Growing in Bowls

Size C.M.	Price Per 100	Weight Per 100
12-14	\$ 4.50	8 lbs.
14-16	7.00	12 lbs.
16-18	8.50	16 lbs.
18-20	11.00	20 lbs.

SHIPPING SEASON: August 1 - January 1

GLORIOSA ROTHSCILDIANA Climbing Lily

Size Inches	Price Per 100	Weight Per 100
3-4	\$30.00	3 lbs.
4-5	40.00	5 lbs.
5-6	50.00	10 lbs.
6-7	60.00	20 lbs.
7-8	80.00	35 lbs.

SHIPPING SEASON: Throughout entire year

TUBEROSES Mexican Single - Dwarf Double Pearl

Size Inches	Price Per 100	Weight Per 100
2-3	\$4.00	4 lbs.
3-4	4.50	8 lbs.
4-5	5.00	12 lbs.
5-6	8.00	16 lbs.
6-7	9.00	20 lbs.

SHIPPING SEASON: December 1 - March 1

CALADIUM ESCULENTUM Elephant Ear

Size Inches	Price Per 100	Weight Per 100
5-7	\$ 5.50	20 lbs.
7-9	10.00	35 lbs.
9-11	20.00	65 lbs.
11-13	30.00	80 lbs.
13-15	40.00	100 lbs.

SHIPPING SEASON: December 1 - March 1

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FLORIDA AND HAWAIIAN GROWN BULBS AND PLANTS

Packaged

Season 1958 - 1959

BRAND:	FLORIBULB	MIN. QUANTITY:	All items 1 carton any one size or variety except Hemerocallis 100 plants - 25 any one color.
F.O.B.:	Miami, Florida	DESCRIPTION:	Caladiums, Amaryllis, Gloriosa, Hemerocallis, Resurrection Plants: Polyethylene bag with illustrated label and growing instructions. Ti Plants: Illustrated box 1 3/4 x 1 3/4 x 3 1/2, description and growing instructions indicated.
ROUTING:	Railway Express (unless otherwise instructed)		
SHIPPING SEASON:	Caladiums - December 1 - April 1 Amaryllis - October 1 - March 1 Other items throughout entire year		
TERMS:	1/10/30		

Bulbs - Plants Per Bag or Box	Price Per Bag or Box	Bags or Boxes Per Carton	Price Per Carton	Weight Per Carton
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FANCY LEAVED CALADIUMS SUNSET MIXED

1 Garden size	9c	200	\$18.00	10 lbs.
2 Garden size	13	200	26.00	20 lbs.
3 Garden size	17	200	34.00	30 lbs.
1 Commercial size	12	200	24.00	20 lbs.
2 Commercial size	19	200	38.00	40 lbs.
1 Top size	16	100	16.00	20 lbs.
2 Top size	27	100	27.00	35 lbs.
1 Exhibition size	21	100	21.00	25 lbs.
1 Giant size	25	100	25.00	35 lbs.
1 Mammoth size	31	100	31.00	50 lbs.
1 Special size	37	100	37.00	65 lbs.

GIANT RED HYBRID AMARYLLIS

1 Top size	12c	100	\$12.00	20 lbs.
1 Exhibition size	15	100	15.00	22 lbs.
1 Giant size	20	100	20.00	28 lbs.
1 Mammoth size	25	100	25.00	38 lbs.
1 Special size	35	100	35.00	44 lbs.

GLORIOSA ROTHSCHILDIANA

1 Top size	35c	50	\$17.50	2 lbs.
1 Exhibition size	45	50	22.50	3 lbs.
1 Giant size	55	50	27.50	5 lbs.
1 Mammoth size	65	50	32.50	10 lbs.
1 Special size	85	50	42.50	18 lbs.

GIANT HYBRID HEMEROCALLIS - DAYLILIES

Red - Yellow - Bicolor - Pink - Bronze - Wine

1 Plant	30c	100	\$30.00	40 lbs.
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WONDER RESURRECTION PLANTS

Small	10c	100	\$10.00	4 lbs.
Medium	12	100	12.00	6 lbs.
Large	14	100	14.00	8 lbs.

HAWAIIAN TI PLANTS

1 Plant	30c	100	\$30.00	30 lbs.
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PREPLANTED FLOWER BULBS For Indoor Growing

SEASON 1958 - 1959

BRAND: FLORIBULB
F.O.B.: Miami, Florida
ROUTING: Railway Express (unless otherwise instructed).
MIN. QUANTITY: 1 Carton any one variety
TERMS: 1/10/30
COLOR OF Cups - Yellow
CONTAINERS: Bowls - Red-Yellow-Green-Blue
CONTENTS: Cup - 1 bulb
 Bowl - 3 bulbs - 1 variety

DESCRIPTION: Cup - 8 oz. 3 1/8 x 3 3/8 x 2 1/2 waxed and waterproofed.
 Bowl - 16 oz. 5 1/2 x 2 1/4 x 2 3/8 - made of strong and durable plastic material with heavy frost white ethylene tight fitting cover.
CULTURAL INSTRUCTIONS: Indicated on cup.
VARIETY OF BULBS: Included in bowls.
DISPLAY: Indicated on covers of both items.
MATERIAL: Colorful display cards supplied free-of-charge on items purchased.

DARWIN TULIPS - RED

Item	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton
Cup	19c	60	\$11.40	10 lbs.
Bowl	58	24	13.92	10 lbs.

SHIPPING SEASON: September 15 - January 1

FRAGRANT HYACINTHS - PINK

Item	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton
Cup	23c	60	\$13.80	10 lbs.
Bowl	68	24	16.32	10 lbs.

SHIPPING SEASON: September 15 - January 1

PAPERWHITE NARCISSUS - WHITE

Item	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton
Cup	19c	60	\$11.40	10 lbs.
Bowl	58	24	13.92	10 lbs.

SHIPPING SEASON: August 1 - January 1

FANCY-LEAVED CALADIUMS - RED

Item	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton
Cup	19c	60	\$11.40	10 lbs.
Bowl	58	24	13.92	10 lbs.

SHIPPING SEASON: December 1 - April 1

DAFFODILS - YELLOW

Item	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton
Bowl	58c	24	\$13.92	10 lbs.

SHIPPING SEASON: September 15 - January 1

AMARYLLIS - RED

Item	Price Per Unit	Units Per Carton	Price Per Carton	Weight Per Carton
Bowl	58c	24	\$13.92	10 lbs.

SHIPPING SEASON: October 1 - March 1

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DAHLIAS - CANNAS

BULK

SEASON 1958 - 1959

BRAND: FLORIBULB	MIN. QUANTITY: Dahlias 50 any one color or variety	
F.O.B.: Florida	Cannas 100 any one variety	
ROUTING: Railway Express (unless otherwise instructed)	DISPLAY Colorul display cards supplied	
TERMS: 1 10 30	MAERIAL free-of-charge on items purchased	

DAHLIAS - STRONG DIVISIONS

Sunset Mixed Colors \$12.50 per 100 Separate Colors \$15.00 per 100 Red, White, Pink, Yellow, Lavender, Orange Cactus Type \$17.50 per 100 Bertha Horne - Bronzy Yellow Celia - Lavender Pink Etenard de Lyon - Lavender Libelle - Royal Purple Art Type \$17.50 per 100 Diana - Scarlet Geisha - Yellow and Red Rosalia Styles - Pink	Ball Type \$17.50 per 100 A. D. Livoni - Pink Bonnie Blue - Blue Floral Park Jewel - Red, Tipped White Glory De France - Yellow and Red Lucy Fawcett - Yellow and Red Mary Helen - Yellow Mrs. C. D. Anderson - Crimson Mauve Orange Ball - Orange Red Chief - Bright Red Storm King - White Stradella - Rose Purple Tillamook - White Flushed Pink Vivian - White, Tipped Purple Yellow Duke - Yellow	
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Decorative Type - \$17.50 per 100

Agnes Haveland - Old Rose Avalon - Yellow Barbara Redfern - Gold and Rose Blue Moon - Rosalyn Purple Countess of Pembroke - Lavender Darlene - Shell Pink Doazon - Orange Scarlet	Elinor Vanderveer - Rose Pink Iowa - Maize, Tipped Pink Judge A. B. Parker - Golden Buff Margaret W. Wilson - Cream White Mina Burtle - Red Oyster Bay Beauty - Blood Red Rose Glory - Rose Lavender	Sanhicans Bluebird - Blue Sanhicans Monarch - Wine Red Silver Sheen - Lavender Texas - Orchid The Commodore - Yellow White President - White Yellow Colosse - Yellow
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Weight per 100 - 15 lbs.

Shipping Season: November 15 - May 1

CANNAS - 3 5 EYE TRIMMED DIVISIONS

Allemania - Scarlet Ambassador - Orange Apricot - Apricot City of Portland - Pink Copper Giant - Pink Golden Gate - Golden Yellow Hungaria - Pink	Indiana - Orange King Midas - Yellow Madame Crozy - Red Orange Bedder - Orange Pennsylvania - Scarlet Red King Humbert - Scarlet Richard Wallace - Yellow	Rosea Giganthed - Pink Rosemond Cole - Light Red Shenandoah - Pink The President - Scarlet Wintzers Collosal - Scarlet Wyoming - Dark Orange Yellow King Humbert - Yellow
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Price per 100 \$6.00 Weight per 100 - 20 lbs

Shipping Season: December 1 - April 1

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DAHLIAS - Packaged

SEASON 1958 - 1959

BRAND:	BLUE LABEL	MIN. QUANTITY:	100 Tubers or 1 Assortment - (12 boxes)
F.O.B.:	Michigan	DESCRIPTION:	Boxes 2½ x 5 x 6. Four color labels.
ROUTING:	Railway Express (unless otherwise instructed)		Growing instructions, name of varieties, colors, and quantity indicated.
SHIPPING SEASON:	November 15 - May 1	DISPLAY	Full set of colored posters, quarter,
TERMS:	1/10/30	MATERIAL:	half, and full sheet sizes, supplied free-of-charge with each order.
ASSORTMENT NO. 1—	Wrapped	100 Dahlias wrapped and labeled individually—	
	Weight 15 lbs.	10 good varieties	
		20c each—Assortment \$20.00	
ASSORTMENT NO. 2—	12 Boxes	Each box contains 6 large flowering Dahlias	
	Weight 12 lbs.	assorted types and colors	
		70c per box—\$8.40 per carton of 12 boxes	
ASSORTMENT NO. 3—	12 Boxes	Each box contains 6 beautiful Dahlias. Varieties indicated	
	Weight 12 lbs.	on label. Wrapped and labeled individually. 3 Decorative	
		Type, 1 Art Type, 1 Ball Type, 1 Cactus Type	
		\$1.00 per box—\$12.00 per carton of 12 boxes	
ASSORTMENT NO. 4—	12 Boxes	Each box contains 6 Exhibition Dahlias—Standard varieties,	
	Weight 12 lbs.	decorative type, wrapped and labeled individually	
		\$1.20 per box—\$14.40 per carton of 12 boxes	
ASSORTMENT NO. 5—	12 Boxes	Each box contains 6 Exhibition Dahlias—New Dinnerplate	
	Weight 12 lbs.	size varieties, wrapped and labeled individually	
		\$1.50 per box—\$18.00 per carton of 12 boxes	
ASSORTMENT NO. 6—	12 Boxes	Each box contains 5 Honor Roll Dahlias—Finest varieties—	
	Weight 10 lbs.	wrapped and labeled individually	
		\$2.00 per box—\$24.00 per carton of 12 boxes	
ASSORTMENT NO. 7—	12 Boxes	Each box contains 4 Giant Dahlias—Dinnerplate size	
	Weight 8 lbs.	varieties	
		\$1.00 per box—\$12.00 per carton of 12 boxes	
ASSORTMENT NO. 8—	12 Boxes	Each box contains 6 Ball type Dahlias—Finest varieties	
	Weight 12 lbs.	80c per box—\$9.60 per carton of 12 boxes	

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IMPORTED HOLLAND BULB ASSORTMENTS

BULK

SEASON 1958 - 1959

BRAND: DUTCH RIBBON
F.O.B.: New York City
ROUTING: Railway Express unless otherwise instructed)
SHIPPING SEASON: Early Fall
MIN. QUANTITY: 1 Case (standard packing as indicated)
TERMS: 1/10/30

PACKING: Strong Holland export cases. Each variety individually packed and labelled in heavy paper ventilated bags.
DISPLAY: Colorful display cards and window streamers supplied free-of-charge with each order.
MATERIAL:

COLLECTION A

Weight per Case 170 lbs.

1000 DARWIN TULIPS, Giant Size 13/up cm	\$51.70
100 Golden Harvest (yellow)	
100 All Bright (red)	
100 White Giant (white)	
100 Insurpassable (heliotrope)	
100 Bartigen (red)	
100 Rhineland (yellow & red)	
100 Princess Elizabeth (rose)	
100 Northern Queen (rose & white)	
100 Mothersday (yellow)	
100 Queen of the Night (maroon)	
300 DARWIN TULIPS, Top Size 11/12 cm	9.90
100 Campfire (vermilion)	
100 Pride of Haarlem (cerise)	
100 Orange Delight (bronze)	
75 HYACINTHS, Bedding Size 15/16 cm	8.25
25 Bismarck (sky blue)	
25 Pink Pearl (pink)	
25 L'Innocence (white)	
250 NARCISSUS, Doublenose No. 1	16.50
100 King Alfred (yellow)	
50 La Riente (white & deep red)	
50 Cheerfulness (double white)	
50 Dick Wellband (white)	
150 CROCUS, Mixed 8/9	5.75
	<hr/> \$92.10

COLLECTION B

Weight per Case 250 lbs.

1500 DARWIN TULIPS, Giant Size 13/up cm	\$77.55
150 Golden Harvest (yellow)	
150 All Bright (red)	
150 Zwanenburg (white)	
150 Insurpassable (heliotrope)	
150 Bartigen (red)	
150 Rhineland (yellow & red)	
150 Prunus (salmon pink)	
150 Northern Queen (rose & white)	
150 Mothersday (yellow)	
150 Queen of the Night (maroon)	
500 DARWIN TULIPS, Top size 11/12 cm	16.50
100 Campfire (vermilion)	
100 Wallstreet (yellow)	
100 Scotch Lassie (lavender)	
100 Pride of Haarlem (cerise)	
100 Orange Delight (bronze)	
150 HYACINTHS, Bedding Size 15/16 cm	16.50
50 Bismarck (sky blue)	
50 Pink Pearl (pink)	
50 L'Innocence (white)	
325 NARCISSUS, Doublenose No. 1	21.45
100 King Alfred (yellow)	
75 La Riente (white & deep red)	
75 Cheerfulness (double white)	
75 Scarlet Elegance (yellow & red)	
300 CROCUS, Mixed 8/9	11.55
	<hr/> \$143.55

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MIAMI 37, FLORIDA

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IMPORTED HOLLAND BULB ASSORTMENTS

Packaged

SEASON 1958-1959

BRAND: DUTCH RIBBON
F.O.B.: New York City
ROUTING: Railway Express (unless otherwise instructed)
SHIPPING SEASON: Early Fall
MIN. QUANTITY: 1 Case (standard packing as indicated)
TERMS: 1/10/30

DESCRIPTION: Colorful boxes 7 x 4 1/4 x 1 1/2 and 8 x 4 1/2 x 1 3/4. Made of sturdy imported cardboard, cellophane wrapped, ventilated window reverse side. Quantity, variety, and planting instructions indicated on box.
DISPLAY MATERIAL: Colorful display cards and window streamers supplied free-of-charge with each order.

Contents Per Case	Bulbs Per Box	Variety	Size	Color	Price Per Box	Price Per Case	Weight Per Case
5 boxes	12	Tulips	13/up c.m.	Red)			
3 boxes	12	Tulips	"	Two-Tone)			
3 boxes	12	Tulips	"	Pink)			
3 boxes	12	Tulips	"	Yellow)			
3 boxes	12	Tulips	"	Lavender)			
3 boxes	12	Tulips	"	White)			
3 boxes	12	Tulips	"	Black)	61c	\$30.50	60 lbs.
10 boxes	12	Tulips	"	Assorted)			
5 boxes	6	Hyacinths	15/16 c.m.	Assorted)			
2 boxes	6	Trumpet Daffodils	Doublenose	Assorted)			
5 boxes	6	Narcissus	Doublenose	Assorted)			
5 boxes	15	Crocus	8/9 c.m.	Assorted)			

50

Same assortment 50 boxes as above except boxes contain 8 Tulips, 4 Hyacinths, 4 Trumpet Daffodils, 4 Narcissus and 10 Crocus.
Price per box 42 1/2 c — Price per case \$21.25
Weight per case 40 lbs.

Contents Per Case	Bulbs Per Box	Variety	Size	Color	Price Per Box	Price Per Case	Weight Per Case
10 boxes	12	Tulips	13/up c.m.	Red)			
5 boxes	12	Tulips	"	Two-Tone)			
5 boxes	12	Tulips	"	Pink)			
5 boxes	12	Tulips	"	Yellow)			
5 boxes	12	Tulips	"	Lavender)			
5 boxes	12	Tulips	"	White)			
5 boxes	12	Tulips	"	Black)	60 1/4 c	\$60.25	115 lbs.
25 boxes	12	Tulips	"	Assorted)			
10 boxes	6	Hyacinths	15/16 c.m.	Assorted)			
5 boxes	6	Trumpet Daffodils	Doublenose	Assorted)			
10 boxes	6	Narcissus	Doublenose	Assorted)			
10 boxes	15	Crocus	8/9 c.m.	Assorted)			

100

Same assortment 100 boxes as above except boxes contain 8 Tulips, 4 Hyacinths, 4 Trumpet Daffodils, 4 Narcissus and 10 Crocus.
Price per box 42 1/2 c — Price per case \$42.50
Weight per case 75 lbs.

Effective 7/1/58

40

FLORIDA BULB COMPANY
INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
 2950 N. W. SEVENTH AVENUE
 MIAMI 37, FLORIDA

IMPORTED HOLLAND BULB ASSORTMENTS

Packaged — Display Units

SEASON 1958 - 1959

BRAND: ROYAL
 F.O.B.: New York City
 ROUTING: Railway Express (unless otherwise instructed)
 SHIPPING SEASON: Early Fall
 MIN. QUANTITY: 1 Case (standard packing as indicated)
 TERMS: 1/10/30
 DISPLAY
 MATERIAL: Colorful Display Cards attached to lid of Display Units, supplied free-of-charge with each order.

DESCRIPTION: Packages: Colorful green and yellow boxes size 7½ x 4½ x 2 made of sturdy imported cardboard with rear window ventilated. Quantity, variety, and planting instructions indicated on box.
 Display Units: In strong Holland export cases. Divided in ten sections. Sizes 33 x 19 x 6 and 33 x 19 x 12. Lids with attached display cards serve as background for these self service units.

PACKAGES

Contents Per Case	Bulbs Per Box	Variety	Size	Color	Price Per Box	Price Per Case	Weight Per Case
100 boxes	12	Giant Darwin Tulips	Mammoth	Assorted	64¢	\$64.00	115 lbs.
100 boxes	20	Giant Darwin Tulips	Top	Assorted	79	79.00	115 lbs.
100 boxes	12	Breeder Tulips	Top	Assorted	61	61.00	115 lbs.
100 boxes	12	Parrot Tulips	Top	Assorted	61	61.00	115 lbs.
100 boxes	12	Rembrandt Tulips	Top	Assorted	61	61.00	115 lbs.
100 boxes	12	Lily Flowering Tulips	Top	Assorted	61	61.00	115 lbs.
100 boxes	5	Hyacinths	Mammoth	Assorted	56 ½	56.50	115 lbs.
100 boxes	5	Hyacinths	Top	Assorted	50 ½	50.50	115 lbs.
100 boxes	7	Daffodils	Top	Assorted	49	49.00	115 lbs.
100 boxes	8	Narcissus	Top	Assorted	49	49.00	115 lbs.
100 boxes	25	Dutch Iris	Top	Assorted	34	34.00	115 lbs.
100 boxes	20	Crocus	Top	Assorted	34	34.00	115 lbs.

DISPLAY UNITS - BULK

Contents Per Case	Variety	Size	Color	Price Per Case	Weight Per Case
2000	Giant Darwin Tulips	Mammoth	10 colors, 200 each	\$94.00	140 lbs.
1000	Giant Darwin Tulips	Mammoth	10 colors, 100 each	49.75	75 lbs.
460	160 Hyacinths	Mammoth	4 colors, 40 each	32.50	70 lbs.
	100 Daffodils	Mammoth	Assorted		
	200 Crocus	Mammoth	Assorted		

DISPLAY UNITS - PLIOFILM BAGS

Bags Per Case	Bulbs Per Bag	Variety	Size	Color	Price Per Case	Weight Per Case
330	6	Giant Darwin Tulips	Mammoth	10 colors, 33 bags each	\$85.00	145 lbs.
160	6	Giant Darwin Tulips	Mammoth	10 colors, 16 bags each	46.75	75 lbs.
195	1	Hyacinths	Mammoth	4 colors, 40 bags each	29.50	75 lbs.
	4	Daffodils	Mammoth	25 bags assorted		
	20	Crocus	Mammoth	10 bags assorted		

Effective 7/1/58

HOLOMAN GOLF AND

Country Club - Dayton, Ohio

April 1934 - 1935

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FLORIDA BULB COMPANY

INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA

41

CUT FLOWERS GLADIOLUS - POMPOM CHRYSANTHEMUMS

Season 1958 - 1959

F.O.B.: Miami, Florida
ROUTING: Railway Express (unless
otherwise instructed)
ASSORTMENT: Well balanced selection of
colors

TERMS: 1/10/30
MIN. QUANTITY: 1 Carton
SHIPPING SEASON: Throughout entire year
PACKING: In sturdy well-ventilated
cartons

GLADIOLUS

Grade	Color Label	Price Per Dozen	Dozens Per Carton	Price Per Carton	Weight Per Carton
COMMERCIAL	White	60¢	30	\$18.00	55 lbs.
FIRST	Yellow	90	28	25.20	55 lbs.
EXTRA	Green	\$1.30	22	28.60	60 lbs.
FANCY	Red	1.70	18	30.60	60 lbs.
SPECIAL	Blue	2.10	16	33.60	60 lbs.

POMPOM CHRYSANTHEMUMS

Size Bunches	Bunches Per Carton	Price Per Bunch	Price Per Carton	Weight Per Carton
6 ounces	40	60¢	\$24.00	32 lbs.
12 ounces	25	\$1.12 1/2	28.13	32 lbs.

TROPICAL FOLIAGE PLANTS

F.O.B. Miami, Florida
ROUTING: Railway Express (unless
otherwise instructed)

TERMS: 1/10/30
MIN. QUANTITY: 1 Carton
SHIPPING SEASON: Throughout entire year

Size Pot 2 1/4 inches — Price Each 30¢ — Packing Per Carton 50 Plants

Price Per Carton \$15.00—Weight Per Carton 20 lbs.

CHINESE EVERGREEN
DRACAENA SANDERIANA
GRAPE IVY
NEANTHE BELLA PALM (3)
SANSEVIERIA HAHNII
SANSEVIERIA LAURENTII

SANSEVIERIA ZEYLANICA
PHILODENDRON CORDATUM
POTHOS MARBLE QUEEN
POTHOS ORANGE QUEEN
VARIEGATED NEPHTHYTIS
VARIEGATED PEPEROMIA

Effective 7/1/58

SHIPPING CLASS: 100% COTTON
 EACHING: 100% COTTON
 COLOR: 100% COTTON

Well finished: 100% COTTON
 COLOR: 100% COTTON

GLASS

Color	Label	Price	Per Carton	Per Carton	Per Carton
White	100	1.00	1.00	1.00	1.00
Yellow	100	1.00	1.00	1.00	1.00
Green	100	1.00	1.00	1.00	1.00
Red	100	1.00	1.00	1.00	1.00
Blue	100	1.00	1.00	1.00	1.00

POISON CHRYSTAL

Size	Per Carton	Per Carton	Per Carton	Per Carton	Per Carton
100	1.00	1.00	1.00	1.00	1.00
100	1.00	1.00	1.00	1.00	1.00
100	1.00	1.00	1.00	1.00	1.00

100% COTTON
 100% COTTON
 100% COTTON

100% COTTON
 100% COTTON
 100% COTTON

Size 100 100 100 100 100 100

Price 100 100 100 100 100 100

100% COTTON

FLORIDA BULB COMPANY

INCORPORATED
GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA

42

BIRD OF PARADISE PLANTS

(*Strelitzia Reginae*)

AMERICA'S MOST EXOTIC TROPICAL FLOWER

Bulk - Packaged

Season 1958 - 1959

F.O.B.: California
ROUTING: Railway Express (unless otherwise instructed)
SHIPPING SEASON: Throughout entire year
TERMS: 1/10/30

PACKING: Bare Root or individually wrapped in moist-proof paper and spaghnum moss with colorful picture and growing instructions attached.

Size With- out Pot	Height from Ground Level	Packing Per Carton	Price Per Carton Bare Root	Price Per Carton Wrapped	Weight Per Carton
3 inch	4- 5 inches	50 plants	\$27.50	\$32.50	20 lbs.
4 inch	6- 9 inches	50 plants	35.00	40.00	25 lbs.
6 inch	10-14 inches	50 plants	45.00	50.00	50 lbs.

HEMEROCALLIS

(GIANT HYBRID DAYLILIES)

BULK

Two Year Old Large Reset Divisions

F.O.B.: Florida
ROUTING: Railway Express (unless otherwise instructed)

TERMS: 1/10/30
SHIPPING SEASON: Throughout entire year
MIN. QUANTITY: 50 plants any one color or variety

SUNSET MIXED COLORS: Selected Varieties - \$14.00 per 100

SEPARATE COLORS: Yellow, Red, Bicolor, Bronze, Pink, Wine - \$15.00 per 100

VARIETIES

	Price per 100		Price per 100
BARONET—brick-red, orange throat	\$24.00	MIRAGE—mustard-yellow	\$50.00
B. H. FARR—deep salmon, rose veins	40.00	MOROCCO RED—brilliant red, yellow throat	24.00
BILLIE BURKE—rosy petals, yellow sepals	50.00	ONEITA—rosy-red blooms	50.00
BLANCHE HOOKER—bright red, orange cup	30.00	PARTY GOWN—yellow sepals, red petals	50.00
CABALLERO—bicolor, petals of vermilion red	50.00	PATRICIA—pale yellow, green throat	30.00
CAPISTRANO—bright yellow	40.00	PINK CHARM—open flower of ochre red	40.00
DOROTHY McDADE—pure light yellow	36.00	PRINCESS—clear yellow	40.00
DUCHESS OF WINDSOR—cream, rose throat	50.00	PURPLE WATERS—deep rich wine	40.00
DUNCAN—dark red, golden throat	30.00	RAJAH—red, orange throat	40.00
GEORGIA—rose buff tinted pink	50.00	REGAL LADY—rose-red, yellow midline	30.00
GOLDEN WEST—waxy flowers, bright yellow	30.00	RUSSELLS MINUET—old rose, yellow throat	20.00
GOLIATH—deep rich yellow	20.00	SEMINOLE CHIEF—cherry red	40.00
HONEY—wide petals of honey color	40.00	THE DIRECTOR—rich wine red	30.00
HYPERION—pale lemon yellow	32.00	VULCAN—velvety maroon, golden brown midribs	24.00
JEAN—bicolor, brick-red and yellow	40.00	WARPATH—bright red, orange throat	36.00
LA TULIPE—dark red bicolor	30.00	WHEELER'S HALO—rich yellow, cinnamon halo	50.00

Effective 7/1/58

FLORIDA BULB COMPANY

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GROWERS-IMPORTERS-EXPORTERS
2950 N. W. SEVENTH AVENUE
MIAMI 37, FLORIDA

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MISCELLANEOUS FLOWER BULBS

BULK - -DISPLAY CARTONS

SEASON 1958 - 1959

BRAND: FLORIBULB
F.O.B.: Florida - New York - California
ROUTING: Railway Express (unless
otherwise instructed)
TERMS: 1/10/30

MIN. QUANTITY: Bulk - 250 anyone variety or size.
Display Cartons - as indicated.
DISPLAY MATERIAL: Colorful display cards supplied
free-of-charge on items
purchased.

CALLA AETHIOPICA (White)

Size	Price Per 100
Top	\$ 8.25
Exhibition	15.00
Giant	24.00
Mammoth	31.50
Shipping Season: Aug. 1 - Nov. 1	

CALLA ELLIOTTIANA (Yellow)

Size	Price Per 100
Top	\$11.25
Exhibition	13.50
Giant	30.00
Mammoth	45.00
Shipping Season: Nov. 1 - Feb. 1	

CALLA REHMANI (Pink)

Size	Price Per 100
Top	\$10.50
Exhibition	12.75
Giant	18.75
Mammoth	26.25
Shipping Season: Nov. 1 - Feb. 1	

DAFFODIL KING ALFRED (Yellow)

Size	Price Per 100
Top	\$4.50
Exhibition	6.00
Shipping Season: Sept. 1 - Dec. 1	

IRIS (Blue)

Size	Price Per 100
Top	\$1.50
Exhibition	2.25
Shipping Season: Sept. 1 - Dec. 1	

LILIES (White)

Size	Price Per 100
Top	\$6.00
Exhibition	8.25
Shipping Season: Nov. 1 - March 1	

BEGONIAS - DOUBLE CAMELIA

Red, Scarlet, Rose, Orange,
Salmon, Copper, Yellow, White

Size Inches	Price Per 100
1 ¼ - 1 ½	\$ 5.00
1 ½ - 2	8.50
2 - 2 ½	14.50

SHIPPING SEASON: December 1 - March 1

GLOXINIAS

Scarlet, Red, Crimson, White,
Pink, Violet, Blue, Spotted

Size Inches	Price Per 100
1 ¼ - 1 ½	\$ 7.50
1 ½ - 1 ¾	15.00
1 ¾ - 2	23.25

SHIPPING SEASON: November 1 - March 1

DISPLAY CARTONS

BEGONIAS-DOUBLE CAMELIA (Six colors per carton)

Size Inches	Quantity Each Color	Total Quantity	Price Per Carton
1 ¼ - 1 ½	150	900	\$47.00
1 ½ - 2	100	600	53.00
2 - 2 ½	50	300	45.50

SHIPPING SEASON: December 1 - March 1

DISPLAY CARTONS

GLOXINIAS (Six colors per carton)

Size Inches	Quantity Each Color	Total Quantity	Price Per Carton
1 ¼ - 1 ½	150	900	\$69.50
1 ½ - 1 ¾	100	600	92.00
1 ¾ - 2	50	300	71.75

SHIPPING SEASON: November 1 - March 1

DISPLAY CARTONS

FANCY-LEAVED CALADIUMS

Size:	27½ x17x5	Four commercial varieties	
Weight:	50 lbs.	per carton	
Size Inches	Quantity Each Color	Total Quantity	Price Per Carton
¾ - 1	250	1000	\$46.50
1 - 1½	200	800	65.50
1½ - 2	100	400	51.50
2 - 2½	50	200	37.50
2½ - 3	45	180	42.00
3 - 3½	25	100	30.50
3½ - 4	20	80	29.90

SHIPPING SEASON: December 1 - April 1

Effective 7/1/58

DATE OF ORDER
QUANTITY
UNIT PRICE
TOTAL PRICE
TAXES
TOTAL DUE

(021674) 2202

1900

1994-1995 MOBILE COUNTY